

Make your Web site work for you.

WebDex FREE Internet Marketing Workshop
Upcoming Dates:

- August 3 from 1:00 to 3:00 p.m.
- August 12 from 1:00 to 3:00 p.m.
- August 17 from 1:00 to 3:00 p.m.



Learn How To Increase Sales Leads From Your Web Site

This 2-hour session, presented by Search Engine Strategies Speaker Paul Slack, will bring you up-to-date on the latest methods of achieving greater conversion/opt-in rates for your Web site.

This workshop offers practical and easy-to-implement ways of achieving higher search engine positions and greater conversion/opt-in rates. If you are a senior management executive, sales & marketing professional, or anyone looking to increase the quality and quantity of sales and leads from their Web site, you'll benefit from this workshop.

Topics discussed: What you'll get:

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| <ul style="list-style-type: none"> • Traffic Creation • Lead Generation • E-mail marketing • Web site Metrics and Analysis | <ul style="list-style-type: none"> • Free workshop workbook • Free Web site Evaluation |
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Testimonials:

"This workshop was eye-opening.... WebDex is fantastic! Thanks for de-mystifying SEM!"

- Jennifer Waddell
Marketing, Director
Fluent Systems

"I was so impressed with your workshop. I was pleasantly surprised at the wealth of information you shared with us. Thank you for investing your time to help us"

- Bobbie Shosty
Marketing Director
May Advertising

Did you know...

73% of C-Level executives rely on the Internet to learn about new products and services.

EMarketer

Search Marketing provides the lowest cost-per-lead among other direct marketing methods.

U.S. Bancorp
Piper Jaffary,
the DMA

Previous Attendees:

- Isuzu Truck
- Travelhost
- American Masonry Supply
- Zales
- TDi