



Everything You Need to Launch a Successful Internet Marketing Campaign

Highlights

- The fastest way to launch a successful Internet Marketing strategy.
- Capitalize on the most cost effective means to acquire new customers.
- Gain the skills and expertise of Online Media Planners for a fraction of the cost.
- Spend more time closing and less time looking for new business.

The **WebDex QuickStart Program** enables companies to quickly become online leaders within their industry segments. This six-month program is designed for both Business-to-Business (B2B) and Business-to-Consumer (B2C) organizations and is the most cost-effective way of acquiring new customers.



Reasons to Invest:

- You would rather modify the site you have than rebuild from scratch.
- You want increase sales by tapping into a true buyer initiated media and don't have the skills or resources to do so.
- Lower your average cost per lead.
- Your sales reps need more leads and you can't afford another trade show.

What We Do:

- Analyze your goals, then report practical plans for improvements.
- Optimize your site for improved Search Engine placement.
- Implement paid listings programs using rules based bidding while providing bill reconciliation.
- Deploy our lead generation software within your site to increase conversion rates, send e-mails to prospects, and route leads to your sales force.
- Work with you to ensure campaign objectives are met.
- Monitor your site for Search Engine positions, sources of traffic and visitor behavior to achieve ROI objectives.
- Install our tracking tool so that you will enable to you view the results of our activities.

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